



## Courtney Renee Brucker

2002 Busch Gardens Entertainment Corp. Tampa, Florida

### Contemporary Marketing Team / Internship

- Maintained relationships with hotel front line staff
- Participated in promotional events in Tampa as well as in Miami
- Participated in trade shows and on and off site promotional “blitzes”
- Implemented seasonal hospitality incentive program

1997-2002 Avalon Riding Academy Tampa, Florida

### Owner’s Assistant / Supervisor

- Organized summer ridding programs and conducted private and group lessons
- Designed and maintained company newsletter
- Participated in all aspects of customer service
- Assisted with horse shows
- Supervised fellow co-workers and assigned tasks and projects

## Education

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1996-2002 University of South Florida Tampa, Florida

### Bachelor of Science Degree in Business Administration

- Concentration in Marketing
- Dean’s List – 1997
- Major GPA – 3.25/4.0
- AMS Member 2002
- Current Alumni Association Member

### Training

- Completion of Principals of Market Research from the University of Georgia in February 2008
- Various PSCU University Classes: Course titles available upon request
- Completed MD&S required Presentation and Basic Marketing Classes

## Summary of Qualifications

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- Established working relationships with CMS, Product Owners, and all Sales groups
- Marketing and Promotions
- Office and Employee Management
- Customer Service
- Internet Research
- Data tracking
- Various Computer Programs : All aspects of Microsoft Windows, Siebel, Adobe Acrobat, other program capabilities available upon request

## Community Service

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- Habitat for Humanity
- No More Homeless Pets for Hillsborough County
- Helped coordinate the California Wildlife Relief Fund at PSCU Financial Services
- Worked with battered women and under-privileged children